

OMEGA BRAN®

Fortified high-fat supplement for all horses



Fortified with all essential vitamins and organic trace minerals



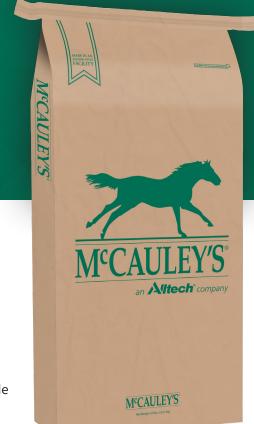
Balanced calcium-tophosphorus ratio



Unique fatty acid profile: Rich source of gammaoryzanols and omega-3 fatty acids



Calorie-dense: Contains 25% fat, all from vegetable sources Net Weight 50 lbs (22.7 kg)



Feeding Recommendations

McCauley's Omega Bran can be fed alone or mixed with feed. The mini-pellet form allows for easy feeding and mixing. Please note: Omega Bran should be introduced slowly.

The following recommendations are for an average-size riding horse (1,000 to 1,200 lbs). The actual feeding amounts should be adjusted according to the individual body weight of the horse.

- One pound of Omega Bran can replace 1.5 to 2 lbs of a typical feed without sacrificing vitamin levels or upsetting mineral balances.
- To improve hair coat condition or for general maintenance, feed 0.25 to 0.5 lbs per day.
- Adding 1 to 2 lbs of Omega Bran to the diet will provide significant weight gain.

For nutritionally challenged horses, Omega Bran can serve as the sole grain source. For additional calories with even less bulk, McCauley's Rice Bran Oil is recommended in place of Omega Bran.

Unsure which McCauley's product is right for your horse?

Visit **mccauleysfeeds.com/nutrition-consult/** to request a complimentary nutrition consultation from a member of our expert team.

Dealer Locator

Visit mccauleysfeeds.com/dealer-locator/ to find a dealer near you.



Guaranteed Analysis

Crude Protein, Min	
CrudeFat,Min	25.0%
Crude Fiber, Max	9.0%
ADF, Max	17.0%
NDF, Max	24.0%
Calcium, Min	1.0%
Calcium, Max	1.5%
Phosphorus, Min	1.0%
Copper, Min	40 ppm
Iodine, Min	0.5 ppm
Selenium, Min	1.0 ppm
Zinc, Min	130 ppm
Vitamin A, Min	6,000 IU/lb
Vitamin E, Min	300 IU/lb

Ingredients

Rice bran, flaxseed, calcium carbonate, salt, magnesium oxide, zinc proteinate, manganese proteinate, copper proteinate, ethylenediamine dihydriodide, cobalt proteinate, selenium yeast, vitamin A acetate, vitamin D3 supplement, vitamin E supplement, menadione sodium bisulfite complex (source of vitamin K activity), thiamin mononitrate, riboflavin supplement, niacin supplement, choline chloride, folic acid, d-calcium pantothenate, pyridoxine hydrochloride, and vitamin B12 supplement.

Please Note: This product information sheet is meant to serve as a general overview and is not intended to replace the product label. Always refer directly to the product label for the most up-to-date nutrient content and feeding directions.

Our Story

When McCauley Bros. Feed & Seed, Inc. was initially established in 1938, FDR was president, the ballpoint pen had just been invented, and a gallon of gas cost a whopping 20 cents.

Some 20 years later, with a passion for Thoroughbred horses and a heartfelt desire to take the guesswork out of equine nutrition, Graham McCauley began converting his family's traditional farm store into an equine-focused feed business that was, in many ways, the first of its kind.

Although many years have passed, our focus on feeding horses with wholesome, highly effective ingredients remains the same. We have had the pleasure of feeding countless horses — from Olympians to Triple Crown winners and many beloved companions in between — all while maintaining the highest standards of feed quality and safety.





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